



CODDE

ENVIRONMENTAL COMMUNICATION: FRENCH AND EUROPEAN (PRODUCT ENVIRONMENTAL FOOTPRINT - PEF) INITIATIVES OF ENVIRONMENTAL LABELLING

HOW SHALL YOU FACE FRENCH AND EUROPEAN INITIATIVES OF ENVIRONMENTAL COMMUNICATION?

OBJECTIVES:

- Knowing the evolutions of French environmental labelling and ADEME tool
- Discovering the European project of environmental labelling (PEF/OEF) and pilot products
- Raising awareness on future methodological and regulatory implications

AUDIENCE:

Product managers, business managers, project managers, designers, quality and environment managers, manufacturer of all sectors

LEVEL: Intermediate

PRE-REQUISITE:

Environmental communication & Life-Cycle Assessment: principles and applications or equivalent knowledge/training



PROGRAM

European environmental labelling project

Context and objectives of the French environmental labelling initiative

PCR by category of products

Tools and databases for the ADEME environmental labelling

Main principles of the project

Objectives and stakes of the environmental labelling project

Stakeholders and pilot products

Methods and constraints

Agenda

logical and regulatory implications

Integration of environmental labelling into the regulatory and normative landscape

Harmonization of environmental labelling: stakes and difficulties

Each item of the training will be illustrated with practical exercises as well as role-playing allowing the trainees to improve their knowledge: Q&A, workshop, etc.

USEFUL INFORMATION

✓ **DURATION:** 1 day (7 hours)

📍 **LOCATION:** Bureau Veritas CODDE's office or your office (Intra-training)

✉ **CONTACT:** codde@fr.bureauveritas.com