



CODDE

ECODESIGN: PLANNING AND MANAGEMENT

HOW SHALL WE IMPLEMENT AN ECODESIGN APPROACH ADAPTED TO YOUR PRODUCTS?

HOW SHALL YOU INVOLVE THE KEY ACTORS OF DESIGN AND DEVELOPMENT?

OBJECTIVES:

- Getting the key for efficiently organizing the implementation of ecodesign
- Understanding the phases and tools allowing the planning and management of ecodesign projects
- Identifying priority axes of ecodesign to define targets and objectives related to your activity

AUDIENCE:

Consultants, product managers, business managers, project managers, designers, quality and environment managers, CSR and sustainable development managers

LEVEL: Intermediate

PRE-REQUISITE:

Ecodesign: principles and applications or equivalent knowledge/training



PROGRAM

Planning your ecodesign approach

Plan Do Check Act (PDCA) wheel

Identifying your ecodesign strategy

Ecodesign actors: organisation, roles and responsibilities

Managing your ecodesign approach

Monitoring and management tools

Specific tools for the different actors

Motivations and limits

Manage the training and the skills

Internal communication with stakeholders

Practical exercises

Priority ecodesign axes

Monitoring and management tools: comparison with EIME alternatives

Upon-demand exercises (intra-training)

Each item of the training will be illustrated with practical exercises as well as role-playing allowing the trainee to improve their knowledge: Q&A, identification of significant environmental aspects, improvement axes, choice of appropriate environmental indicators to take into account.

It is highly recommended to get an intra-training and to gather as many key stakeholders as possible in the ecodesign process and to adapt it to your product specifically.

USEFUL INFORMATION

🕒 **DURATION:** 1 day (7 hours)

📍 **LOCATION:** Bureau Veritas CODDE's office or your office (Intra-training)

✉ **CONTACT:** codde@fr.bureauveritas.com