



CODDE

ECODESIGN: PRINCIPLES AND APPLICATIONS

WHAT ARE THE METHODS AND TOOLS IN USE FOR IMPLEMENTING AN ECODESIGN APPROACH?

WHAT ARE THE WORK AXES OF SUCH APPROACH?

OBJECTIVES:

- Discovering the main principles of Ecodesign
- Understanding the stakes of the implementation of the ecodesign approach in terms of regulatory constraints, client expectations and competitive benefits
- Dealing with the main steps for implementing and enhancing an ecodesign approach

AUDIENCE:

Consultants, product managers, business managers, project managers, designers, quality and environment managers, CSR and sustainable development managers, human resource managers, marketing teams

LEVEL: Beginner

PRE-REQUISITE: None



Beginner Level



PROGRAM

Introduction to ecodesign

Introduction and definition

Environmental, regulatory, strategic and competitive stakes

Main principles of ecodesign

UNEP-reference presentation

Implementation of the approach

Normative framework

Motivations and limits

Quantitative ecodesign: tools and applications

Qualitative ecodesign: tools and applications

Enhancing the approach

Environmental communication

Certification formats

Integration in the Environmental Management System

Each item of the training will be illustrated with practical exercises as well as role-playing allowing the trainee to improve their knowledge: Q&A, workshop, examples.

It is highly recommended to get an intra-training and to gather as many key stakeholders as possible in the ecodesign process.

USEFUL INFORMATION

✓ **DURATION:** 1 day (7 hours)

📍 **LOCATION:** Bureau Veritas CODDE's office or your office (Intra-training)

✉ **CONTACT:** codde@fr.bureauveritas.com